

# Grand Commandery of Michigan Membership Committee NEW MEMBERSHIP, RETENTION, RESTORATION, REENGAGE

IF YOU ASK THEM - THEY WILL COME

## SHORT TERM AND IMMEDIATE GOAL – STRATEGY 50% OF ALL ROYAL ARCH MASONS ARE NOT IN COMMANDERY EACH INDIVIDUAL SHOULD VISIT CHAPTER AND MAKE NEW FRIENDS



Manpower is our greatest asset! A growing membership shows a healthy condition and creates interest. It shouts out that men are being attracted to become knight's Templar and our present members are anxious to retain membership and it is a fun, vibrant and exciting environment to be in.

Talk the talk but always walk the walk! For this to work Battalion Commanders

must buy in and sell our membership campaign. Commanders must engage all Officers and Sir Knights to immediately visit Chapter and Council on a regular basis. Friendship is what we are all looking for. True friendly behavior, fair and reasonable reward policy and common courtesy will get you friends, new members, retention of members and more active membership which will promote more successful and positive endeavors.

Let us call it a "Crusade"! We begin with an aggressive approach to support our Chapter and Council. There is no substitute for an all-out campaign to strengthen and build Templar manpower! All that is asked is that you visit, talk, make new friends and strengthen your bond with old friends. Talk is easy, fun, inexpensive and most effective. We cannot wish away our declining membership: we must be individually accountable for growing our organization. Personal involvement and commitment are a minimum requirement for a successful membership process. This will improve all of our lives as Christian Masons.

There is nothing un-masonic to use the word "sell". It is an intelligent, reasonable and sophisticated approach to the inevitable necessity of business. Without the business side we will not survive to enjoy what we all love to do. The term 'selling membership' is used because it perfectly describes our task of engaging active members, restoration of past members and new membership to strengthen Templar manpower. Selling membership in an organization



whose prime mission is the support and defense of the Christian Religion is part of our faith.

Chapter 28 of the Book of Mathew, Jesus commissioned his disciples to, *"Go Ye therefore and teach all nations, baptizing them in the name of the Father, and the Son and the Holy Ghost"*. Paraphrase: *"Go ye there for and teach all Christian Masons, encouraging them to unite under the banner of Templary"*.



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